



SPONSORSHIP, EXHIBIT AND ADVERTISING INVESTMENT OPPORTUNITIES

NAWDP's *Youth Development Symposium* returns to the Sheraton Grand Hotel, Chicago October 30 – November 1, 2017, representing the largest gathering of youth-focused workforce professionals of any national conference.

Demonstrate your leadership in this market segment! If you have a product or service that can help youth-serving organizations achieve their mission or tackle their goals more effectively and efficiently, you will want to invest in one of these sponsorship, exhibit or advertising opportunities that are available at price points to accommodate any budget.

Your competitors will be at this focused and highly acclaimed event. Don't you miss this opportunity!

Connect with over 600 participants who will come together from around the country to network, improve their skills, learn new strategies from industry leaders, and enhance their understanding of how workforce development programs are implementing the requirements of the Workforce Innovation and Opportunity Act (WIOA) and addressing the changing needs of the youngest segment of the labor force.

NEW THIS YEAR! Participants will receive an exhibit hall "Passport" with each exhibitor listed. Participants must visit exhibitors to get their passports stamped. Once a participant has collected stamps from at least 75% of exhibitors, they may turn their passport to be eligible to win a 256GB 10.5-inch iPad Pro (retail value \$749). The drawing will be held at the closing general session, and the recipient must be present to win.

For organizations serving this important market segment, NAWDP's *Youth Development Symposium* is a "must attend" business development opportunity.



SPONSORSHIP INVESTMENT OPPORTUNITIES

Platinum Level: \$6,500

Choose from one of the following *exclusive opportunities*:

1. **Conference Tote Bag**: This exclusive opportunity has staying and branding power! The attendee will carry your logo around the entire conference and then carry it back to the office!
2. **Symposium Thumb Drive**: Be carried back to the office by each attendee! Exclusive sponsorship of the Symposium thumb drive branded with your logo.
3. **Networking Luncheon**: Place your logo prominently in the General Session room during the Tuesday lunch hour. Prominent placement of your literature at each table.

Platinum sponsors also receive:

- One (1) complimentary Table Top which includes one (1) skirted 6' table, 2 chairs and one (1) waste basket
- Four (4) complimentary Symposium registrations
- Your logo included in "Thank You to Our Exhibitors/Sponsors" on site signage
- Your logo included in a "Thank you graphic" which will be in the final logistics email blast sent to all conference participants
- One full page ad, prominently placed in the program guide.
- Opportunity to distribute branded samples and information in the Tote Bag
- Logo placed on NAWDP's website
- A detailed listing in the event app, including your company name, exhibit hall location, description of your services, and phone and email contact information
- Passport stamp
- Mailing list of Symposium attendees (post Symposium)

2017 Youth Development Symposium
Sponsorship, Exhibit and Ad Investment Opportunities

Gold Level: \$5,000

Choose from one of the following ***exclusive opportunities***:

1. **Attendee Breakfast**: Impress your brand on the attendees first thing in the morning – sponsor a breakfast. Watch your logo move around the room, as everyone carries a napkin branded with your logo. (2 exclusive breakfast sponsorships available)
2. **Charging Station**: Connect your brand with a high-energy charge! Sponsor a Charging Station, and put your message in front of each attendee. (3 exclusive charging stations available: Exhibit Hall, Registration pre-conference area, and outside the 3rd level workshop rooms)

All Gold sponsors also receive:

- One (1) complimentary Table Top which includes one (1) skirted 6' table, 2 chairs and one (1) waste basket
- Three (3) complimentary Symposium registrations
- Your logo included in “Thank You to Our Exhibitors/Sponsors” on site signage
- Your logo included in a “Thank you graphic” which will be in the final logistics email blast sent to all conference participants
- Opportunity to distribute branded samples and information in the Tote bag
- Logo placed on NAWDP’s website
- A detailed listing in the event app, including your company name, exhibit hall location, description of your services, and phone and email contact information
- Passport stamp
- Mailing list of Symposium attendees (post Symposium)

Silver Level: \$3,500

Select this one investment opportunity:

1. **Conference Lanyard**: Get your company name around the attendees’ necks and show your support for NAWDP’s Youth Symposium! (Only 3 logos possible)

All Silver sponsors also receive:

- One (1) complimentary Table Top which includes one (1) skirted 6' table, 2 chairs and one (1) waste basket
- Two (2) complimentary Symposium registrations
- Opportunity to distribute branded samples and information in the Tote Bag
- Logo placed on NAWDP’s website
- A detailed listing in the event app, including your company name, exhibit hall location, description of your services, and phone and email contact information
- Passport stamp
- Mailing list of Symposium attendees (post Symposium)

EXHIBIT ONLY INVESTMENT OPPORTUNITIES

Reserve your table today to ensure access to over 600 youth-focused workforce development professionals during the course of this 3-day event. Space is limited.

NAWDP ensures maximum traffic to our exhibit partners: drawing attendees to the Exhibit Hall throughout the conference with breakfasts, breaks and announcements. This year, attendees are eligible to win an iPad Pro at a drawing to be held during the Closing Session. To be eligible, attendees must submit their Exhibit Hall Passport Card with stamps from at least 75% of exhibitors, and they must be present to win.

For a \$900 investment, you'll receive our Standard Exhibitor package:

- One (1) complimentary Table Top which includes one (1) skirted 6' table, 2 chairs and one (1) waste basket
- One (1) complimentary symposium registration
- A detailed listing in the event app, including your company name, exhibit hall location, description of your services, and phone and email contact information
- Passport stamp
- Mailing list of post-Symposium attendees

[NOTE: Additional fees required for electricity and internet connections]

Friend upgrade available to Exhibitors: +\$600 (Total Investment of \$1,500)

All benefits offered in the Standard Exhibitor package plus:

- One (1) additional complimentary Symposium registration
- Logo placed on NAWDP's website
- Tote bag insert

Exhibition Hours

October 30, 2017

Set up: 7:00 am – 11:00 am

Open: 11:00 am – 5:00 pm

October 31, 2017

Open: 7:45 am – 5:00 pm

November 1, 2017

Open: 8:00 am – 12:00 pm

Break down: 12:00 – 3:00 pm

PROGRAM BOOK ADVERTISEMENTS

Full page:	\$500 (9.5 x 7)
Half Page:	\$300 (4.5" x 7")
Quarter Page:	\$175 (4.5" x 3.25")

Advertisements must be received Diane Duff (diane@nawdp.org) no later than September 26, 2017. The graphic file must be high resolution PDF, TIF or EPS, black and white. Four-color is available for 25% upcharge.

CANCELLATION POLICY

A 50% deposit of the total fees associated with exhibitor, sponsorship and advertising agreements is required no later than September 15, 2017, in order to guarantee access to all the benefits outlined herein. Payment in full is required by October 20, 2017.

Exhibitor, sponsorship and advertising arrangements entered into after September 15, or deposit payments made after that date, will be fulfilled as best as possible, subject to availability, at NAWDP's discretion and in accordance with our outside vendors' deadlines.

In the event of a cancellation, NAWDP must be notified in writing by September 15, 2017, and refunds of any monies paid, less a \$150 service charge, will be issued as soon as possible after the meeting has concluded. There will be no refunds or credits on cancellations made after September 15, 2017.



SPONSORSHIP, EXHIBIT AND ADVERTISING INVESTMENT AGREEMENT

Name: _____

Title: _____

Organization: _____

Address: _____

City: _____ ST: _____ Zip: _____

Email: _____ Phone: _____

Website: _____

My company would like to invest:

- | | |
|---|--|
| <input type="checkbox"/> Platinum Sponsorship \$6,500 | <input type="checkbox"/> Full Page Ad \$500 |
| <input type="checkbox"/> Gold Sponsorship \$5,000 | <input type="checkbox"/> Half Page Ad \$300 |
| <input type="checkbox"/> Silver Sponsorship \$3,500 | <input type="checkbox"/> Quarter Page Ad \$175 |
| <input type="checkbox"/> Table Top \$900 | |
| <input type="checkbox"/> Friend Exhibitor \$1,500 | |

Payment information: Check enclosed Visa MasterCard American Express

Cardholder's Name: _____

Address: _____

City: _____ ST: _____ Zip: _____

Signature: _____

Account #: _____ Expiration Date: _____ / _____

Registration information – We will assign our sponsor/exhibitor registrations to the following individuals (assuming same address for all registrants):

1. Name: _____ Title: _____
 Email: _____ Phone: _____

2. Name: _____ Title: _____
 Email: _____ Phone: _____

3. Name: _____ Title: _____
 Email: _____ Phone: _____

4. Name: _____ Title: _____
 Email: _____ Phone: _____

Please complete and return this form to: Terri Jones, NAWDP Exhibit Sales at TJones@conferenceinc.com
 Questions: 703-471-4902